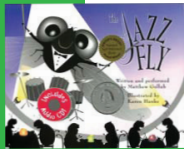


**Matthew** includes a great deal of action for the children. For example, in one story a resourceful cow stages a lunar ballet. A jazz fly swings to rhythm and rhyme. Percussion, slides, and a mix of English, Spanish and Japanese capture young imaginations throughout the story.



Discover how to.....  
Boost your childrens enjoyment of reading  
Use proven reading strategies  
**Come to build confident readers**

**Saturday, October 1, 2011**  
10:30 am - 12:30 pm  
Corona Civic Center Historic  
Community Room  
815 W. 6th Street, Corona

**Registration**

FREE to IDA members  
non-IDA members:  
Adults \$1  
Children <18 \$5

Register at <http://childrenauthor.eventbrite.com>

Questions?

951/686-9837



# Children's Author Event

Come and meet award winning author  
and illustrator **Matthew Gollub**  
He combines storytelling, drumming, clapping and  
more to thoroughly engage listeners of all ages. He  
also teaches families how and when to read for FUN

Thank you Target for  
your generous sponsorship **TARGET**



You and your children will experience:  
**VISUAL!** Matthew demonstrates his creative reading using drums, windchimes, call and response, etc.  
**AUDITORY!** Matthew's narrations are set to jazz  
**PRACTICAL INFORMATION!** Preparing your child for kindergarten - Getting older kids to read on their own -  
Re-arranging your furniture to help your child read better - saving your child from too much TV and videogames

Sponsored by the  
Inland Empire Branch  
International Dyslexia Assn.  
5225 Canyon Crest Drive  
Suite 71, Box 308  
Riverside CA 92507

[www.dyslexia-ca.org](http://www.dyslexia-ca.org)  
Email: [dyslexiainfo@gmail.com](mailto:dyslexiainfo@gmail.com)

10:30 am Registration and  
pre-reading activities

11:00 am - Presentation by  
Matthew Gollub

12 noon Refreshments &  
activities

Literacy information table  
Book signing  
Book selling

